

MAKING FRIENDS

Let's Welcome Back Tanuki to Tokyo
Studio for Creative Revitalization Of Tanuki Urban Manifestations (S.C.R.O.T.U.M.)



Distrust



Avoidance



Curiosity



Connect



Reverse



Unite

What is Making Friends?

Making Friends asks can we still meet new people without smartphones? In a Tokyo subway, a historic shapeshifter reaches out to fellow passengers with simple props and a spirit of generosity. Will strangers take a chance and signal real-time acceptance? Corporations and universities championing human centered design can learn from public research, including how to navigate between digital and physical realms, how to prototype interactions in public spaces, and how to freely circulate visual stories.

Seeking sponsors!

We are currently seeking corporate, educational, and other partners to allow us to present Making Friends at the EPIC (Ethnographic Practice in Context) conference in London on September 16-18, 2013.

Sponsors can request an on-site talk, workshop, or small consulting project before or after the conference. We are open to all types of events and collaborations. Please ask!

Thank you for your time and consideration,

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Chris Berthelsen a-small-lab.com

“Fun playful & silly”

“A storyboard of public spaces”

“Thought-provoking”

“Capacity to evoke”

“This artifact will be appreciated”

“We can make the leap”



Full reviews of Making Friends

This artifact will evidently be appreciated by the EPIC audience, and there are a range of spaces and locations where it might fit within the conference - the proposers may wish to see it within the artifacts session, or perhaps within one of the more interim 'making friends' kinds of spaces within the venue.

In considering the proposal, the panel discussed a range of thoughts and imaginations arising from the artifact, demonstrating its capacity to provoke and evoke, and we would definitely like to share this capacity of the work with the EPIC community.

This artifact is a storyboard of public spaces. It records a performance – live tanuki on a Tokyo subway. It aims to show the humor of research in public.

I love this! It's fun playful & silly. Thought-provoking.

Not fully convinced by its relevance to EPIC, but I'm not too concerned. I think we can make the leap.